

19th Annual

arts alive in Seminole!

Presented by:



South Seminole
Hospital



The
FOUNDATION
For Seminole County Public Schools



Seminole County Public Schools

Dear Friend of Seminole County Public Schools,

In the past 18 years, thanks to the generous support of businesses and individuals, **The Foundation's Arts Alive in Seminole! event has raised more than \$1.3 Million** to enhance the visual and performing arts programs in our schools. We invite you to consider a sponsorship this year, and join us in providing a critical component of the "Triple A Experience – Academics, Arts, and Athletics" for our students.

Sincerely,

Dede Schaffner

Chair, Arts Alive! Committee

Davia Moss

Executive Director

The Foundation for Seminole County Public Schools

Susan Roberts Zettler

Program Manager

The Foundation for Seminole County Public Schools



Sponsorship Opportunity

WHO:

Community and Business Leaders

WHAT:

Fundraising gala on November 21, 2015 to benefit the visual and performing arts programs in every Seminole County public school. Bob Frier, FOX 35 Evening News Anchor, will serve as emcee.

WHEN:

Saturday, November 21, 2015 at 6:00 p.m.

WHERE:

Westin Lake Mary
2974 International Parkway
Lake Mary, FL

Research shows that the integration of arts education is essential in developing innovation and critical thinking skills needed in today's work world. The Foundation supports the district's commitment to providing arts education to every student through Arts Alive in Seminole!

Arts Alive! is a perfect kickoff to the holiday season. The evening begins with a cocktail reception and silent auction. The event continues with a gourmet dinner and live auction, followed by 15 musical, theatrical, and dance performances by students and staff. We're delighted to welcome back Bob Frier, FOX 35 Evening News Anchor, as our emcee for the evening. Take advantage of our auction packages for unique holiday gifts. Dress for the event is cocktail attire.

Sponsors will have the opportunity to network with 300 of the most influential community and business leaders in the Central Florida area who share a commitment to our excellent schools.



Sponsorship Levels:

Michaelangelo/Title Sponsor (Exclusive): \$10,000.00 SOLD OUT!

- Company recognition as the Title sponsor included on all event materials
- Front-row seating for one table of ten
- Special acknowledgment during Welcome portion of the event's program
- Feature article on Title Sponsor in The Foundation monthly eNews
- Multiple posts featuring Title Sponsor on The Foundation social media group sites leading up to event
- SCPS student quartet to perform one hour at a business function (Date TBA)
- As a thank you for your sponsorship, you will receive a recognition gift to be displayed in your workplace.
- Visual signage at the event
- Exclusive sponsor recognition scrolling message on mobile auction bidding software program
- Full-page four-color ad on back cover of the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

Mozart Sponsor: \$5,000.00

- Preferred seating for one table of ten
- Acknowledgment during Welcome portion of the event's program
- Mention in posts on The Foundation social media group sites leading up to event
- Visual signage at the event
- Half-page black & white ad in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

Beethoven Sponsor: \$3,000.00

- Seating for one table of ten
- Visual signage at the event
- Quarter-page black & white ad in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

Baryshnikov Sponsor: \$2,500.00

- Seating for one table of ten
- Listing in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website



Soloist Sponsor: \$250.00

- Seating for one

Reception Sponsor: \$2,500.00

- Visual signage at the event
- Half-page black & white ad in the event program

Event Program Advertisement Sponsor

- Advertisement in event program
- Advertiser must provide camera-ready artwork to Foundation_ArtsAlive@scps.us no later than October 31.
- \$1,000 - Full Page - Vertical Ad (Dimensions: 5"x8")
- \$750 - Half Page - Horizontal Ad (Dimensions: 5"x3.9")
- \$500 - Quarter Page - Vertical Ad (Dimensions: 2.5"x3.9")

Auction Donations

- Listing in the event program
- Listing on the hand-held auction device distributed to all guests

Your Sponsorship Dollars at Work

Since inception, The Foundation's Arts Alive in Seminole! event has raised more than \$1.3 Million to enhance the visual and performing arts programs in our schools.

Funds raised through the event provide students and programs with new instruments, art materials, equipment and sheet music. Proceeds also cover the costs of association dues for thespian and music programs, sponsor events such as dance, band, and chorus festivals, as well as provide funding for special classroom projects.



About The Foundation for Seminole County Public Schools:

The Foundation is a direct support organization to Seminole County Public Schools that serves to fund innovation in learning that normally wouldn't be paid for with public funds. Since inception, The Foundation has raised more than \$26 million to help ensure that today's students become tomorrow's productive members of society. The Foundation's programs focus on:

- Removing barriers that keep children from coming to school ready to learn;
- Providing resources in the classroom to enhance student performance; and
- Supporting our "A" rated school district by providing for professional development and recognition of our educators, support staff and volunteers.



To Support the Arts in Seminole County Public Schools

Please complete the information below and fax it to 407-320-0285, email to Susan_Zettler@scps.k12.fl.us, or visit our website at www.FoundationSCPS.org and select News & Events/Upcoming Events/Arts Alive in Seminole! from the menu.

Name _____

Title _____

Company Name _____

Email _____

Address _____

City _____ Zip _____

Arts Alive Sponsorship Levels (please check):

- | | |
|---|----------|
| <input type="radio"/> Michaelangelo Sponsorship | \$10,000 |
| <input type="radio"/> Mozart Sponsorship | \$5,000 |
| <input type="radio"/> Beethoven Sponsorship | \$3,000 |
| <input type="radio"/> Baryshnikov Sponsorship | \$2,500 |
| <input type="radio"/> Soloist Sponsorship | \$250 |
| <input type="radio"/> Reception Sponsor | \$2,500 |
| <input type="radio"/> Full-page program ad | \$1,000 |
| <input type="radio"/> Half-page program ad | \$750 |
| <input type="radio"/> Quarter-page program ad | \$500 |
| <input type="radio"/> Auction Donation (silent or live) \$ | _____ |
| <input type="radio"/> Donation – Enclosed is a donation of \$ | _____ |
| to support the arts in our schools. | |

Method of Payment:

- ☐ Please send me an invoice.
- ☐ I will pay by credit card. (*Visit our website at www.FoundationSCPS.org and select News & Events/Upcoming Events/Arts Alive in Seminole! from the menu. Follow the instructions to become a sponsor or make a donation.*)
- ☐ My check is attached.
(*Payable to: The Foundation for Seminole County Public Schools.*)

*Sponsorships received by October 31, 2015 will be included in the program.
Table location will be determined by sponsorship level and date of payment.*

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Seminole County Public Schools

400 E. Lake Mary Blvd, Sanford, FL 32773
www.FoundationSCPS.org

