



A Gift For
Teaching - Seminole

A program of The Foundation for
Seminole County Public Schools

2015 School Supply Drive Toolkit



The
FOUNDATION
For Seminole County Public Schools



TABLE OF CONTENTS

The Need..... Page 3

How You Can Help..... Page 3

Supply Drive in 5 Easy Steps..... Page 4

Supply Drive FAQs..... Pages 5&6

Promote Your Drive..... Page 7

Top 10 List Flier..... Page 8



SCHOOL SUPPLY DRIVE

July 15 – September 15, 2015

A Gift For Teaching – Seminole is a Free store for teachers. Last year we secured and distributed \$1.8 million in school and classroom supplies to every Seminole County public school.

The Need:

Of our 66,000 students, almost half are economically disadvantaged. More alarming is that 2,000 are families in crisis. They lack permanent housing and struggle with necessities such as food and clothing. These students aren't coming to school with adequate supplies to learn at the same rate as their peers.

Dedicated teachers already spend an average of \$750 of their own money each year on supplies for their students and classrooms.

How You Can Help:

Let's work together to get supplies into the hands of our students.

- Organize a school supply drive between July 15 – September 15 at your workplace, church, association or civic group.
- Or, make a financial donation and we'll use the funds to purchase supplies at deep discounts.

A Gift For Teaching – Seminole
1780 West Airport Blvd., Sanford, FL 32771
407.320.7768 Becky_Miller@scps.k12.fl.us
FoundationSCPS.org



SUPPLY DRIVE in 5 EASY STEPS

1. Schedule your School Supply Drive (2 weeks long is ideal).
2. Create an eye-catching Collection Box and place in a convenient location.



3. Promote the drive with flyers, posters, texts, tweets and emails. Frequent reminders lead to success! See samples on Page 7.
4. Encourage financial donations as part of the drive, or better yet, have a small fundraiser (Bake sale, Casual Day for \$5, etc.).
5. Schedule your donation delivery and bring the team along for a photo opp!



Have questions? We're here to help! Call 407-320-7768 or email Becky_Miller@scps.k12.fl.us.



SCHOOL SUPPLY DRIVE FAQ'S

Why give supplies to The Foundation for SCPS and A Gift For Teaching – Seminole?

Through our direct support relationship with the school district we coordinate directly with schools to ensure that the right supplies get to the right students.

Who receives the supplies?

We focus on the schools that have the children with the highest needs:

- Schools with more than 60% of students on free and reduced meals
- Specifically, the 2,000 families in crisis

When should we hold our School Supply Drive?

Our drive runs **July 15 – September 15**, but the deadline is up to you. Whether you want to help us start the school year in mid-August, or wait until the clearance sales at local retailers in September, you'll be providing school supplies to empower students to learn at the same rate as their peers.

What supplies do you need the most?

Here's our **Top 10 list** of needed supplies:

1. 12 pack - #2 pencils
2. 24 pack – crayons
3. Student scissors
4. Pink erasers
5. Glue bottles/sticks
6. 8/10 pack – color markers
7. 12 pack – color pencils
8. Pocket folders
9. Wide ruled notebook paper
10. Wide ruled spiral notebook

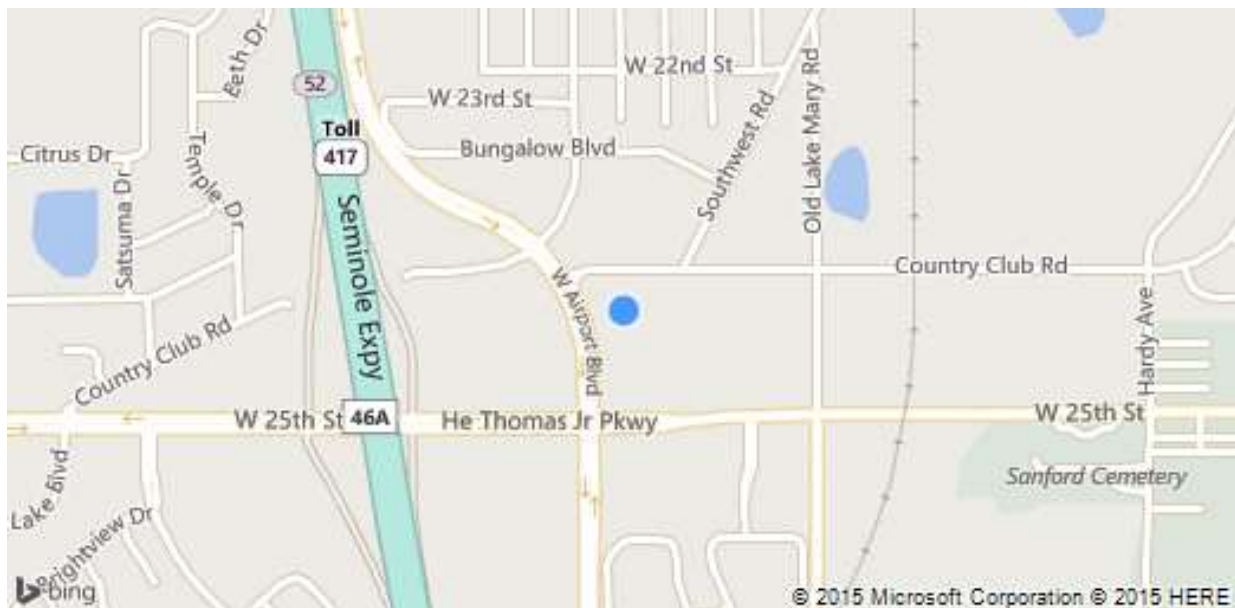


How do we deliver the supplies?

Donations can be dropped off during normal business hours: Monday – Thursday, 9:30am – 4:00pm at **1780 West Airport Blvd., Sanford.** Please call **407-320-7768** or email Becky_Miller@scps.k12.fl.us to schedule your visit.

When you come, bring your entire team with you for a great photo opportunity! We want to share the good news on social media and eNews.

Or, have a few team members drop off your collected supplies, and then invite us to your staff meeting so we can thank everyone for their efforts!



A Gift For Teaching – Seminole
1780 West Airport Blvd., Sanford, FL 32771
407.320.7768 Becky_Miller@scps.k12.fl.us
FoundationSCPS.org

Promote Your Drive

Announce Your Drive (email, social media, posters):

We care about our schools and education in Seminole County. Did you know that over half of our students are disadvantaged, and more than 2,000 are families in crisis? They need basic supplies like pencils, crayons, paper, and glue to start the school year. Let's work together to get school supplies into the hands of our students. Pick up your supplies at local retailers and drop in the School Supply Drive collection box in the *Location TBD* by *Date TBD*. All supplies will be delivered to A Gift For Teaching – Seminole, a program of The Foundation for Seminole County Public Schools. They work with our schools to get the right supplies to the right students. Together we can make a difference! [Include a photo of the collection box and link to the Top 10 list.]

Week 1 Reminder (email, text or tweet):

Pencils. Check. Crayons. Check. Notebooks and folders. Check and check. Remember to bring your school supplies in by *Date TBD* and check it off your To Do list. Let's help disadvantaged Seminole County students have a great start to the school year! [Include a photo of employees bringing in supplies.]

Week 2 Mid-Week Reminder (email, text or tweet):

Pencils, paper, crayons, glue... I brought my school supplies in – how about you?! Only a few days left for our School Supply Drive to help Seminole County students. Let's show our community how much we value education. Drop off your supplies by *Date TBD*.

Supply Drive Results (email, text or tweet):

Wow! Thanks to everyone for supporting our School Supply Drive for Seminole County students. We collected XX supplies because of your generosity. Supplies will be delivered to A Gift For Teaching – Seminole on *Date TBD*. Let us know if you can join us and be part of a fun photo opportunity. [Include photos of collected supplies. Share photo from supply delivery afterwards on social media.]

Have questions? We're here to help! Call 407-320-7768 or email
Becky_Miller@scps.k12.fl.us.













A Gift For
Teaching - Seminole

A program of The Foundation for
Seminole County Public Schools

TOP 10

SCHOOL SUPPLIES NEEDED:

-  12 pack - #2 pencils
-  24 pack – crayons
-  Pocket folders
-  Wide ruled notebook paper
-  Student scissors
-  Pink erasers
-  Glue bottles/sticks
-  8 pack – color markers
-  12 pack – color pencils
-  Wide ruled spiral notebook

